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 COMMITTEE ON HUMAN RESOURCES
 RESEARCH AND DEVELOPMENT BOARD
 WASHINGTON 25, D. C.

CONFERENCE TO EXPLORE PSYCHOLOGICAL ASPECTS
TO IMPLEMENT INFORMATION PROGRAM

To be held August 10-11, 1950,
 At 9:30 A. M., in Room 3E-1060
 Pentagon Building
 Washington, 25, D. C.

How can we reach (or increase) our audience behind the Iron Curtain?

Chairman, Dr. Donald G. Marquis

August 10, 1950

9:30	Introductory Remarks	<i>Eric Walker</i> Mr. William Webster, Chairman, RDB
10:00	Statement of the Problem	RADM Leslie C. Stevens, JCS
10:30	State Department Programs	Mr. W. T. Stone, State Department
11:15	Questions and Answers	
11:30	Present Status of PW Intelligence	CIA 25X1A
12:15	Questions and Answers	
12:30	Luncheon	
2:00	Status of PW Planning, Preparation and Operations - Navy	Captain Denys W. Knoll, OpNav
2:30	Progress Report - Navy Pilot Study on PW in ASW	CDR Richard Holden, ONR Dr. Jerome Bruner, Harvard
3:00	Questions and Answers	
3:15	Status of PW Planning, Preparation and Operations - Air Force	Colonel O. L. Grover, AFOPD

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3) Specie, cont. 11 Aug 50 am.

On Elite Communication
cation.

DAVISON -

The study on warning target populations prior to air attack.

Found that communication by word of mouth facilitated in further attainment speed.

Peasants greatly increased by leaflets; (all the based on general docs of occupied Russ.)
RM-# 275. Appendix to RM 161

(2) "Firepeak" in process

- ① what can be done to promote defections in S.A.F. in peace (b) in war
- ② to promote inefficiency in general.

Exploitation of superstition for PW purposes.

Has appendix on use of chain letters.
RM 365.

One on planning White Prop.

Organizational weapon-infiltration + subversion techniques of Com + non Com

Intell Value of Contact R.H. Analyses. RM 116.

Projected Research -

On Black listening - some good data both human + in satellites. Why, where, who, what's done with info etc.

On relevance of PW against present Sow mil action. (against recruitment of the "human wave" forces used today in Korea) PW against guerrilla warfare

Roseenthal -

Mrs. Lessner -

Voice in Sowm,

Kretschmar -

Briefly on Asia

Stated that but 1/4 pol. desk men of St O knew that VOA is engaged in PW. Mentioned increased sharpness of tone since Korea. Make decisions above St. on some issues - ex: MacArthur charges.

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3:45 Questions and Answers

4:00 Status of PW Planning, Preparation
and Operations - Army

Lt. Colonel F. R. Young, GS, G-3

4:30 Questions and Answers

August 11, 1950

9:30 Evaluation of Present VOA
Programs, Successes and
Difficulties

Dr. Leo Lowenthal, VOA
Mrs. Marjorie Lissance, VOA
~~Mr. Lowell Glueas, VOA~~

1. Europe - (a) Russia
(b) Satellite Countries

Kretzmann

2. Asia

11:15 Questions and Answers

11:30 Pertinent PW Research:
Completed, in Progress and
Planned

Dr. Hans Speier, Rand Corp.
Mr. W. Phillips Davison, Rand Corp.

12:15 Questions and Answers

12:30 Luncheon

2:00 General Critique, Evaluation
and Recommendations

Audience

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PARTICIPANTS FOR SPECIAL CONFERENCE
To Explore Psychological Aspects to Implement Information Program

Room 3E-1060 - Aug. 10, 11, 1950

RDB (Consultants)

Marquis, Donald G. - University of Michigan
Burchard, John - Massachusetts Institute of Technology
Davis, Kingsley - Columbia University
Gardner, John W. - Carnegie Corporation, Inc.
Geldard, Frank A. - University of Virginia
Janowitz, Morris - University of Chicago
Leighton, Alexander H. - Cornell University
Likert, Rensis - University of Michigan
Speier, Hans - The Rand Corporation
Stevens, Stanley S. - Harvard University
Wilson, Elmo - International Public Opinion Research

RDB (Staff)

Webster, William - Chairman, RDB
Loomis, Henry - Staff Ass't. to the Chairman, RDB
Walker, Eric - Exec. Sec., RDB
Chapman, Dwight W. - Exec. Dir., HR Comm.
Nadel, Aaron B. - Dep. Exec. Dir., HR Comm.
Abbott, Lt. Col. H. E., Jr. - AF Sec., HR Comm.
Moncrief, Lt. Col. J. S., Jr. - Army Sec., HR Comm.
Speakman, Edwin A. - Exec. Dir., Elect. Comm.
Brown, Sam K., Jr. - Asst. Sec., Elect. Comm.

OSD

Clark, Lt. Col. Cuyler L.

JCS

Stevens, Rear Adm. Leslie C. (JCS)
Bohnaker, Col. Wm. J. (AF) (JSPD)
Hopkins, Col. Armand (A) (JSPD)
Philbin, Lt. Col. T. R. (A) (JSPD)
Dickey, Lt. Col. Joseph K. (A) (JCS) (Brown Team)
Hawes, Col. Philip R. (AF) (JCS) (Brown Team)
Leggett, Capt. Aubrey B. (N) (JCS) (Brown Team)

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Military Departments

NAVY

Knoll, Capt. Denys W. - OpNav
Florence, Cdr. J. W. - Op 34
Joyce, Cdr. T. W. - Op 32
Schlech, Cdr. W. F. - Op 31
Holden, Cdr. Richard - ONR
Dickson, LCDR J. P. - ONR
Macmillan, J. W. - ONR
Bruner, Jerome - (Consultant) (ONR)

AIR FORCE

Grover, Col. O. L. - AFOPO
Walkowicz, T. F., Lt. Col. - AFDDC
Bowers, R. V. - HRRI, Air Univ.

ARMY

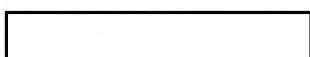
Curtin, Lt. Col. W. A., Jr. - GS G-3
Young, Lt. Col. F. R. - GS G-3
Stark, Maj. K. B. - GS G-3
Petree, Geo. S. - ORO
Port, A. T. - Office of the Secretary

Department of State

Kretzmann, Edwin A.
Lissance, Marjorie Fiske
Lowenthal, Leo
Penniman, Howard R.
Stone, Wm. T.

C. I. A.

25X1A



Rand Corp.

Davison, W. Phillips

Others Present

Kirk, Grayson - Columbia University

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11 Aug 1968
Speaker -

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1. Groups behind the
Ceert - consider pol funds & co.
Visitors more well
than coop workers - Norms
etc.

Pol leadership were
imp. than masses - who are
agathetic, impotent. This
elite can act in a relative
way.

2. Predisposition of the
audience - conditions +
changing conditions under
which they live. I.e., we must
know what they want.

Feels fancy gadgets, devices
unnecessary to reach them -
called att. to HST's speech - got
behind Ceertains. If we
have clarity, purpose, some-
thing to say, feels it will get
through. Don't worry how
we say it, but of content.

④ Use most authoritative
sources. (VAT has never
developed a speaker successor,
well to US, + whose speeches
are anticipated soon day.
Feels we cannot find one who
will become an authoritative
speaker for US, world
over. (Yankles experience).

Studies

① The Elite Studies
to find a code of behavior
of the leaders in int'ns,
situations etc.

Decided Plot Study on Chinese CP

from Report on the is
being printed. Leader of
year for final product.
② Mass Attitudes in
Sov Union (based on open
sources) - in conjunction
with Margaret Mead. Read
(report) in about 1 month.

③ Study on MVD. Trust
of etc. Have one printed
on this (M-403)

④ RM-207 on Sov Inte-
gence.

⑤ Project. Certain Kaiser.
Interviewing project in
Germany - coord with Spoz
Russian down Germany -
military people. A study
on Sov. Armed Forces.

Psychos

⑥ Study on Non-Comm Left in
WE.

⑦ Study on the man-made
satellite. TS. See Scine
Div lists est of poich
+ polit effects of the
vehicle.

RM 120. (Uncovertible)
in about 1 month +.

⑧ Polit Utility of AF in
Times of peace. Can it
deter war. Ref. to Paul
Britannia + use of sea
power in demonstration.

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